

2020 Census: Take action today to help your community tomorrow

Local organizations of all sizes are being encouraged to form an action plan for the next U.S. census count. While census forms will not be sent until mid-March 2020, the region's metropolitan planning agency, [Pima Association of Governments \(PAG\)](#), has begun rallying support for an accurate count for our region and is conducting a 2020 Census regional awareness campaign. The region would like to increase census participation. Making a difference in levels of participation will take a community-wide effort. Here are steps you can take today to help spread the word about the importance of census participation.



1. Take the PAG 2020 Census Pledge and get connected: [PAGregion.com/census](https://pagregion.com/census)
2. Share information about 2020 Census jobs: 2020census.gov/jobs
3. Sign up to join the PAG Census Coalition, so your agency can help share information. To sign up, contact Mary Carter at mcarter@pagregion.com.

U.S. census data help determine federal funding allocations for programming in many critical areas, such as education, healthcare, housing and transportation. In addition, Arizona stands to gain a Congressional seat as a result of its rising population—but only if that population growth is validated through the 2020 Census count.*

In 2020, individuals can respond to the census not only by phone or on paper but also online, a new offering that could make this count the most accurate count yet, especially if everyone takes action to spread awareness and commits to being counted. This means organizations like yours have a unique opportunity to make a difference.

Want to learn more or do more? Great resources are posted at www.PAGregion.com/census.

**Source: U.S. Census Bureau. How the 2020 Census will invite everyone to respond.*