

C O U N C I L

**EXECUTIVE**  
R E P O R T



NOVEMBER 2016

# INTRODUCTION

This issue of the Council Executive Report provides a summary of the Town's performance during November 2016. The information is organized in sections based on the Town's General Plan:

**LAND MANAGEMENT:** How Marana plans to use the land and where the Town expects growth.

**BUILT ENVIRONMENT:** Man-made structures built on the land. It is used to describe all structures, facilities and other physical infrastructure, and includes urban and rural development, telecommunications, utility networks, transportation systems, and sewer treatment and conveyance systems.

**PEOPLE AND COMMUNITY:** Marana values its citizens, businesses and visitors and strives to create a high quality of life. This theme ensures that citizen, business and visitor needs are addressed equally and includes public safety, parks and recreation, economic vitality and community involvement.

**RESOURCE MANAGEMENT:** Provides guidance in managing Marana's renewable and non-renewable resources. Elements include open space and trails, cultural resources, water resources and energy.

**NATURAL SYSTEMS:** Natural resources that we rely on to exist: land, air, water and biological systems.

## COUNCILMEMBERS

Mayor Ed Honea

Vice Mayor Jon Post

Councilmember David Bowen

Councilmember Patti Comerford

Councilmember Herb Kai

Councilmember Carol McGorray

Councilmember Roxanne Ziegler

# TABLE OF CONTENTS

LAND MANAGEMENT	
New Submittals .....	4
BUILT ENVIRONMENT	
Activities .....	5
Single Family Residential Permit Reports.....	6
Permits Issued - November.....	7
PEOPLE AND COMMUNITY	
PUBLIC SERVICES AND SAFETY	
Crime Report .....	8
Citizen Requests.....	9
ECONOMIC VITALITY	
Business Licenses .....	10
RESOURCE MANAGEMENT	
Water New Connections.....	11
Water Service Provision.....	12

Report developed by:

Gilbert Davidson, Town Manager  
Tony Hunter, Assistant to the Town Manager  
Ramon Armenta, Graphic Designer

# LAND MANAGEMENT

This table outlines Development Services projects in November. Projects can be in process for various lengths of time and will show up for several months after initial submittal until completed.

PROJECT	DESCRIPTION	STATUS
<b>PLAT</b>		
Saguaro Bloom 8A Final Plat	DR Horton is re-subdividing Block 8A of Saguaro Bloom in order to increase the common area open space by reducing the number of lots.	Waiting for final submittal
Del Webb VI Preliminary Plat	Pulte Homes is subdividing 61.8 acres of land for 179 lots in Phase Six of the Del Webb community in Dove Mountain. This phase brings the total Del Webb community lot count up to 563.	Waiting for 2nd submittal
Blue Agave II Preliminary Plat	Cottonwood Properties is subdividing the second phase of the Blue Agave subdivision in Dove Mountain. This plat creates an additional 64 lots on 39.9 acres of land and brings the overall platted lot count up to 256.	Waiting for 2nd submittal
Twin Peaks Vista	Mr. and Mrs. Richard Neter are platting a 24 acre, private street subdivision with 58 lots on the west side of Twin Peaks Road at Camino de Manana.	Waiting for 2nd submittal
Deanza Final Plat	Red Point Development is subdividing 131.6 acres of land located north of Cortaro Farms Rd, on the west side of Hartman Lane, for a residential subdivision	2nd submittal in review
Saguaro Bloom Block 1 Preliminary Plat	DR Horton is subdividing Block 1 of Saguaro Bloom to create 410 residential lots and common area on 91 acres of land.	1st submittal in review
Camino de Oeste Final Plat	Pulte Homes is subdividing 72 acres of land located north of Cortaro Farms Rd, bordered by Camino de Oeste and Hartman Lane, for a residential subdivision with 144 lots.	1st submittal in review
<b>REZONING</b>		
Twin Peaks Gateway	C&C Construction proposes to rezone 70 acres of land to be designated as R-6 (Residential) and NC (Neighborhood Commercial) in order to accommodate commercial development and 144 single-family residences located on the south side of Tangerine Road, just east of Twin Peaks Road.	1st submittal in review
Twin Peaks & Lambert	Meritage Homes proposes to rezone 34.2 acres of land located on the east side of Twin Peaks Rd, at the Decker Drive intersection, for a residential subdivision with 58 lots.	To Planning Commission
Twin Peaks Estates	Marana Property, LLC proposes to rezone 45 acres of land located on the southeast side of Camino de Manana, east of the Twin Peaks Rd intersection, for a residential subdivision with 86 lots.	To Town Council
Tapestry Specific Plan	Town West Realty proposes to rezone the 395 acre Foothills Specific Plan, generally located north of Moore Rd, between Dove Mtn Blvd and Thornydale Road.	To Planning Commission 12/21
<b>DEVELOPMENT PLANS</b>		
Circle K	Circle K Stores plans to construct a 5,900 SF fuel and convenience store on 2.36 acres of land located at the southeast corner of the Silverbell and Ina Roads intersection.	Waiting for 2nd submittal
Slivka Dental Office	Dr. Matt Slivka plans to construct a 3,147 SF dental office on .36 acres of land located on the east side of Silverbell Rd, just south of Somerton Drive.	1st submittal in review

# BUILT ENVIRONMENT

## CIP CONSTRUCTION REPORT

The table tracks the process of major design and construction projects in the Town of Marana.

Project Name - Design	Project Budget	Design Percent Complete	Dec	Jan	Feb	Mar	Apr	May
Ina Rd Pavement Reconstruction	2,390,430	20%	Design					
Aerie Drive Pavement Restoration	835,000	20%	Design					
Coachline Blvd, Reconstruction	2,075,000	20%	Design					
Ora Mae Park Ball Fields Improvements	388,000	35%	Design			Advertise	Contract	Construct
Marana Road Realignment	1,717,000	75%	Design			Advertise	Contract	Construct
Marana Public Safety Facility	23,820,000	2%	Design					
Tangerine Sky Community Park - Design	3,211,963	60%	Design		Advertise	Contract	Construct	Construct
Project Name - Construction	Project Budget	Construction Percent Complete	Dec	Jan	Feb	Mar	Apr	May
Tangerine/Downtown Sewer Convey - Phase 1	6,500,000	99%	Construct					
Tangerine/Downtown Sewer Convey - Phase 2		1%	Construct					
2017 Pavement Preservation	1,490,000	20%				Construct		
Crossroads Park Play Area Addition	100,000	95%	Construct					
Tangerine Sky Community Park - Site Grading	3,211,963	60%	Construct					
Cracker Barrel Rd Pavement Restoration	848,000	1%	Advertise	Contract	Construct			
SUP EL Rio to Avra Valley Road	1,200,000	1%	Construct					
Tangerine Rd.: I-10 to La Canada Phase 1, (Construction)	59,500,000	15%	Construct					

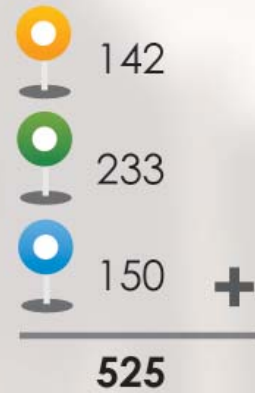
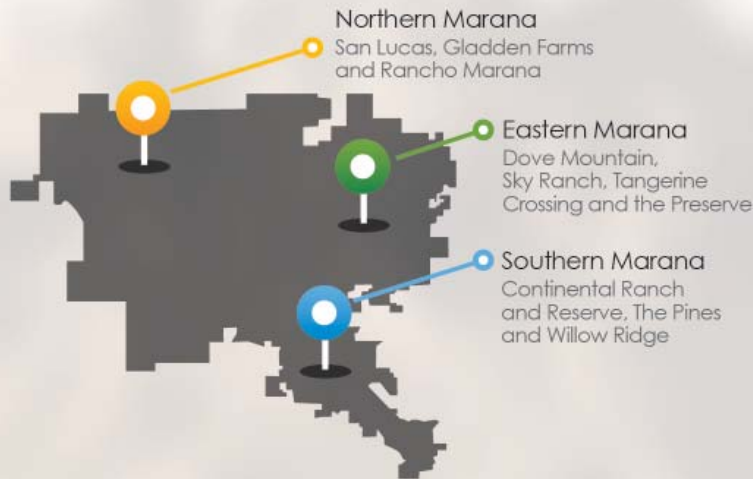


# SINGLE-FAMILY RESIDENTIAL PERMITS REPORT

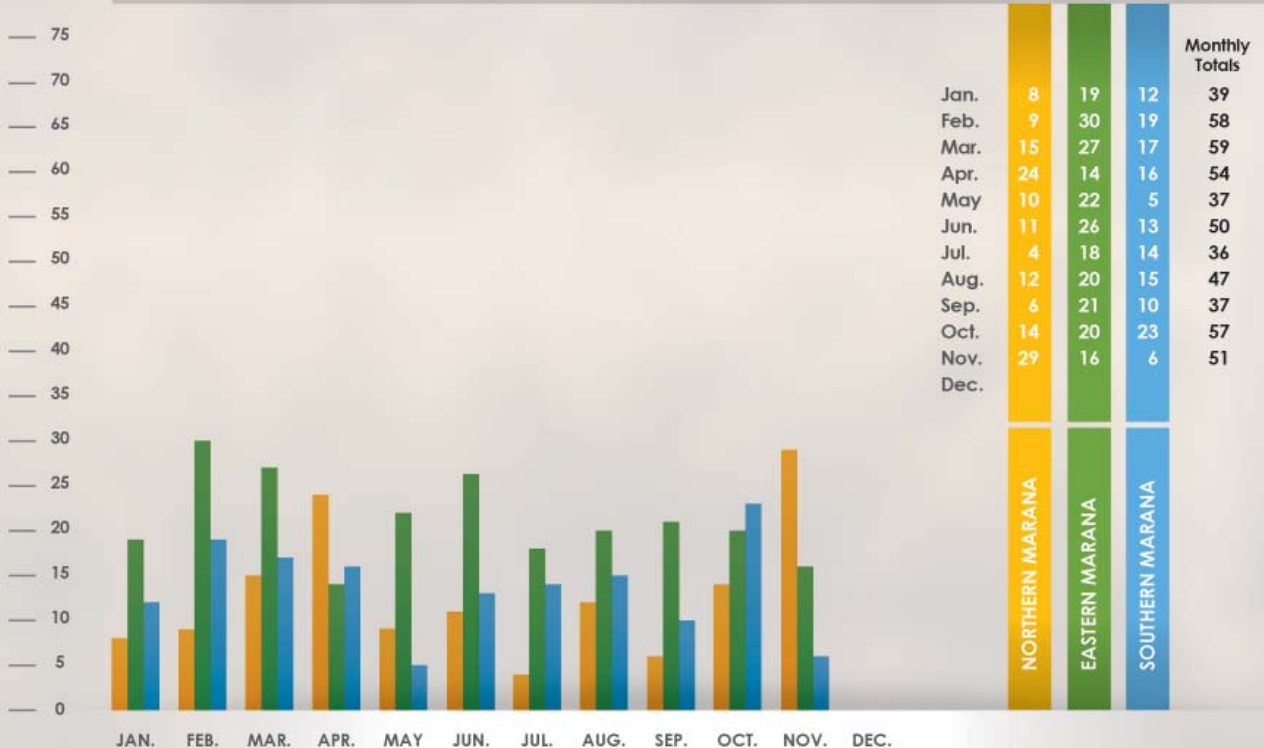
# 2016

## REGIONS

## TOTALS



## BAR CHART - MONTHLY TOTALS





# PERMITS ISSUED

# NOV

**C** **Gorgeous Nails & Spa**  
3682 W Orange Grove Rd #104

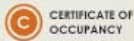
**T** **Fry's Food Store**  
7870 N. Silverbell Rd.

**T** **Pizza Hut**  
8245 N. Silverbell Rd.

**T** **Costco**  
3901 W. Costco Dr.

**T** **Continental Ranch Community Assoc.**  
8881 N. Coachline Bl.

**T** **Parisi Speed School**  
3830 W. River Rd. #106



## 51

NEW SINGLE-FAMILY RESIDENTIAL



## 6

COMMERCIAL



## 36

PHOTOVOLTAIC

**RESIDENTIAL**  
Internal service  
target: 5 days

100%

**CERTIFICATE OF  
OCCUPANCY**  
Internal service  
target: 5 days

100%

**REMODEL/  
ADDITION RETAIL  
COMMERCIAL**  
Internal service  
target: 5 days

100%

**NEW RETAIL  
COMMERCIAL**  
Internal service  
target: 5 days

100%

100 –  
90 –  
80 –  
70 –  
60 –  
50 –  
40 –  
30 –  
20 –  
10 –

## PERFORMANCE SUCCESS RATES

# PEOPLE AND COMMUNITY

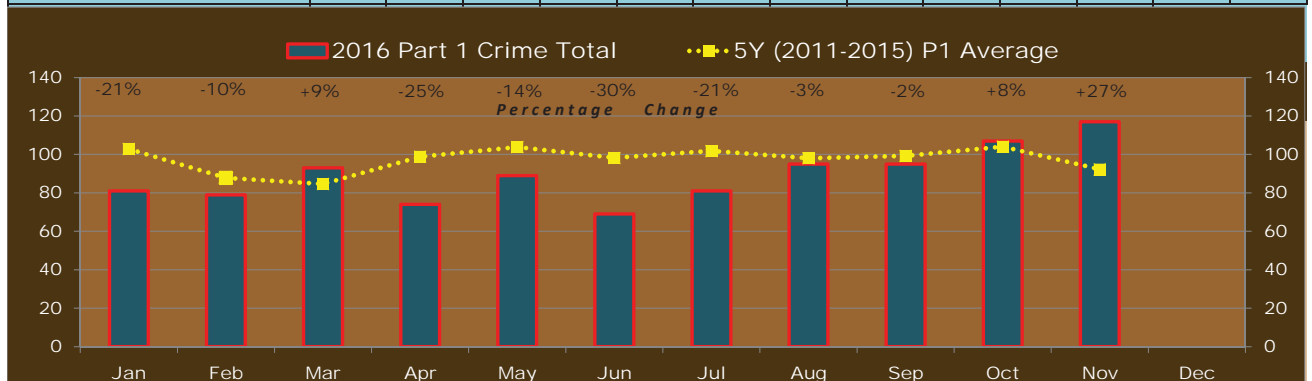
## PUBLIC SERVICES AND SAFETY

### Crime Data – November 2016

- November property crime numbers remained high and even rose throughout the month. The increase continues to be largely, if not solely, attributable to thefts from unlocked vehicles and thefts from open garages. These types of thefts have increased by nearly 100% above monthly averages.
- Staff continues to work to solve these crimes and find those responsible. Their efforts have resulted in the identification of a drug house in the County, near Oldfather and Magee, that has been occupied by more than a dozen drug users. Our investigations have revealed that a number of the individuals staying in the residence are supporting their drug habits by stealing items from unlocked cars and opened garages. This group was also linked to another group that was arrested last month out of a local hotel in which hundreds of items of stolen property were recovered. Officers and Detectives were able to make numerous arrests of individuals living in the County residence and served a search warrant on the house, recovering stolen property from numerous cases in Marana, the County, and even as far away as Vail. The Town also worked with the County Attorney's Office and the house was seized, the occupants were evicted, and the house has been boarded up. The County is now working to clean up the residence.
- We continue to track a number of targets and are actively working with local hotels in hopes that these efforts will reduce the spike in property crime.

Marana Police Department  
November 2016 Crime Report

CRIME	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
2016 Part 1 Crime Total	81	79	93	74	89	69	81	95	95	107	117		980
5Y (2011-2015) P1 Average	103	88	85	99	104	98	102	98	99	104	92		1,071
Homicide	0	0	0	0	0	0	1	0	0	0	0		1
Sexual Assault	0	0	2	1	1	0	0	2	0	0	0		6
Robbery	1	1	2	0	3	1	1	1	0	1	1		12
Aggravated Assault	1	1	2	3	3	2	0	0	1	2	1		16
Burglary	4	5	5	3	4	5	7	8	8	9	3		61
Larceny (exc. Shoplifting)	41	40	33	30	38	30	36	47	45	56	66		462
Larceny/Shoplifting	30	27	47	36	37	29	33	33	39	32	41		384
Motor Vehicle Theft	4	5	2	1	2	2	3	4	1	7	5		36
*Rec MV Theft	2	4	1	1	5	1	4	3	3	3	1		28
Arson	0	0	0	0	1	0	0	0	1	0	0		2



Data Source/Extraction Date: Spillman OBSV, 12/06/16. Data displayed reflect case counts. Crime counts may change pending quality control and reclassifications.

Crime counts may differ from MPD Record's Unit counts provided to FBI based on Uniform Crime Reporting Scoring Criteria.

\*Motor Vehicle Recoveries are not included in Part One Crime Total.

Crime Analyst Janice Moser



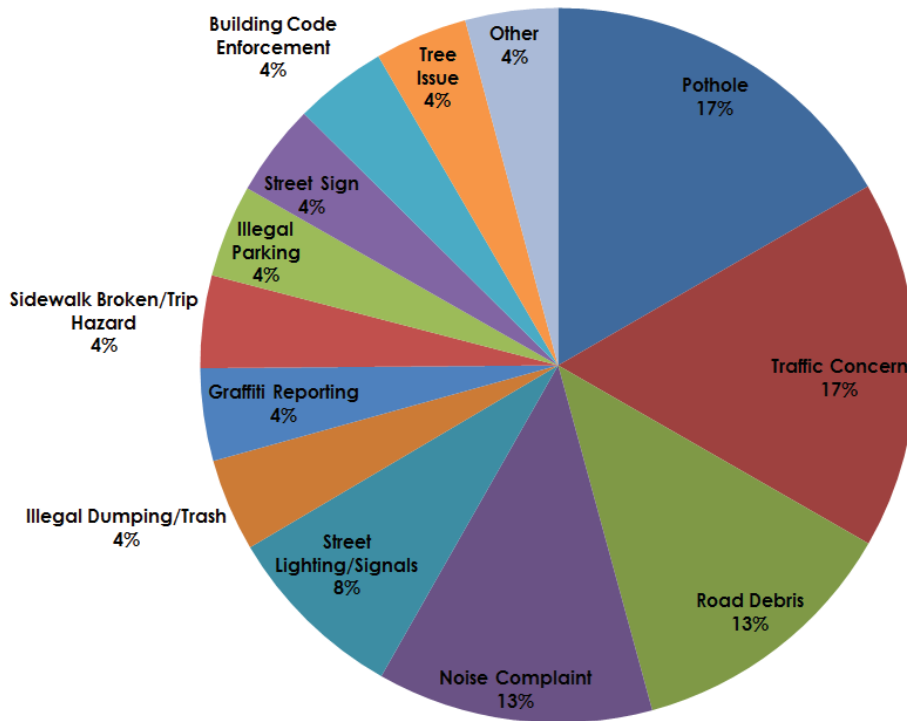
# PEOPLE AND COMMUNITY

## PUBLIC SERVICES AND SAFETY

### Citizen Requests Metrics – November 2016

Total Reports Submitted:	24
Total Reports Closed:	22
Average reports submitted per day:	.71
Average time to close (in days):	2.9

### BREAKDOWN OF REQUEST TYPES



\*\*For a full-text report of individual citizen requests, please contact the Town Manager's Office.

## ECONOMIC VITALITY

### BUSINESS LICENSES:

The following filed business licenses in November.

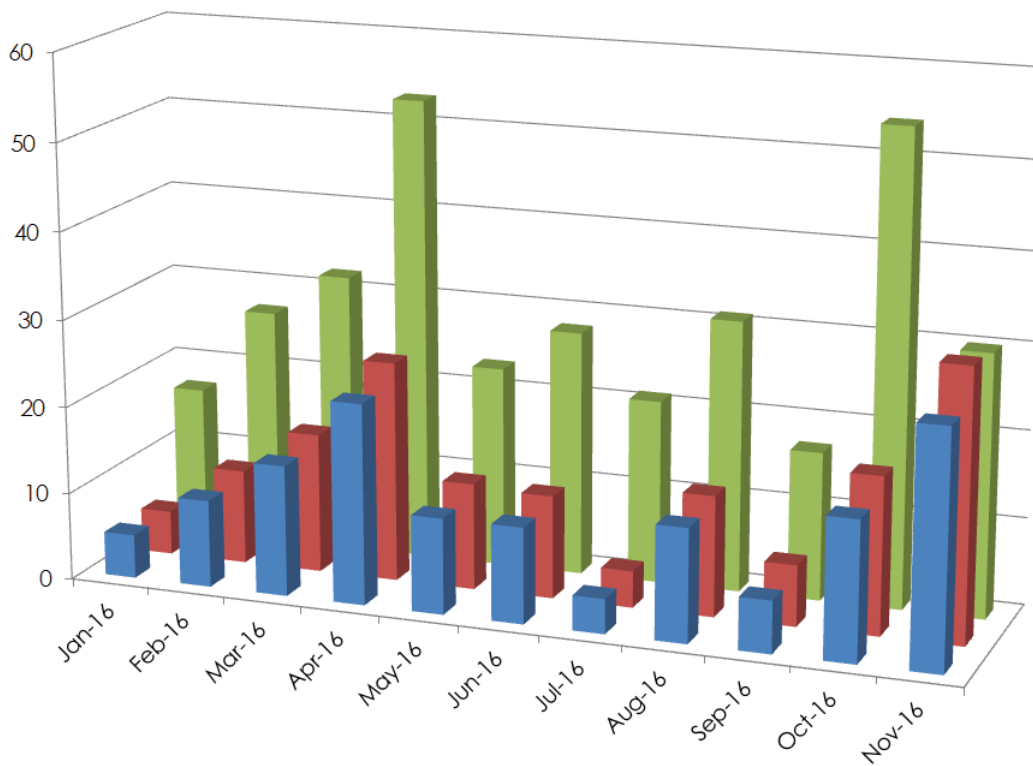
NAME	BUSINESS TYPE	CITY OF ORIGIN	STATE OF ORIGIN
QUALITY FLOOR COVERING INC	CONTRACTOR	PHOENIX	AZ
A AMERICAN ELECTRICAL SERVICES	CONTRACTOR	TUCSON	AZ
WESTERN AMERICAN HOUSING	CONTRACTOR	TUCSON	AZ
DESERT MOUNTAIN CONSTRUCTION	CONTRACTOR	TUCSON	AZ
JOHN VERMETTE	PEDDLER	TUCSON	AZ
J.C.'S FRAMEWORKS	PEDDLER	PHOENIX	AZ
SCARBOROUGH SELLERS LLC	RETAIL	MARANA	AZ
BRETT INTERIORS INC	RETAIL	TUCSON	AZ
SPARKLE AND SPLASH POOL CARE	RETAIL	MARANA	AZ
MARANA CHRISTMAS TREE FARM LLC	RETAIL	MARANA	AZ
ALVAREZ PLUMBING	SERVICE	NACO	AZ
URGENT CARE EXTRA - THORNYDALE	SERVICE	TUCSON	AZ
OLD PUEBLO ESTATE SALES LLC	SERVICE	ORO VALLEY	AZ
JIM MILLER INSURANCE AGENCY	SERVICE	MARANA	AZ
MAJESTIC GARDENS	SERVICE	TUCSON	AZ
BRYAN ADAM CASTILLO	SERVICE	MARANA	AZ
MIDBROD NETWORKING	SERVICE	TUCSON	AZ
AARMOR ELECTRIC LLC	SERVICE	VAIL	AZ
ON THE BUTTON	SERVICE	TUCSON	AZ
COMCAST BUSINESS SMARTOFFICE	SERVICE	PHILADELPHIA	AZ
ISI DESIGN AND INSTALLATION	SERVICE	CARLSBAD	CA
TIHUA TECH LLC	SERVICE	TUCSON	AZ
HEARTS OF GOLD PET SERVICES	SERVICE	TUCSON	AZ
ARROW GRAPHICS	SERVICE	SCOTTSDALE	AZ
CAMELOT HEALTHCARE LLC	SERVICE	TUCSON	AZ
PEP SOLAR	SERVICE	PHOENIX	AZ
KELLE LEMONS	SERVICE	TUCSON	AZ

# RESOURCE MANAGEMENT

## WATER

### New Connections:

The chart below shows the number of water meters installed, sewer cards issued, and sewer equivalent dwelling units for the given month. A sewer card is issued during the building permit process for projects that are within the Town's service area, allowing the project to connect to the system. The impact fees associated with these cards are based on meter size, 5/8", 3/4", 1", etc. The impact fees that went into effect on August 1, 2014 allow the Utilities Department to better track the revenue and capacity related to sewer cards issued through Equivalent Dwelling Units (EDUs). A 5/8" meter is the standard and has a value of 1 EDU, each larger meter size is then based off of this 1 EDU. The red bar shows the sewer EDUs for the cards issued during that month. The EDU measurement more accurately reflects the revenues collected and the capacity at the Marana Wastewater Treatment Facility.



■ Sewer Cards Issued; **November: 27**

■ Sewer EDUs Issued; **November: 31**

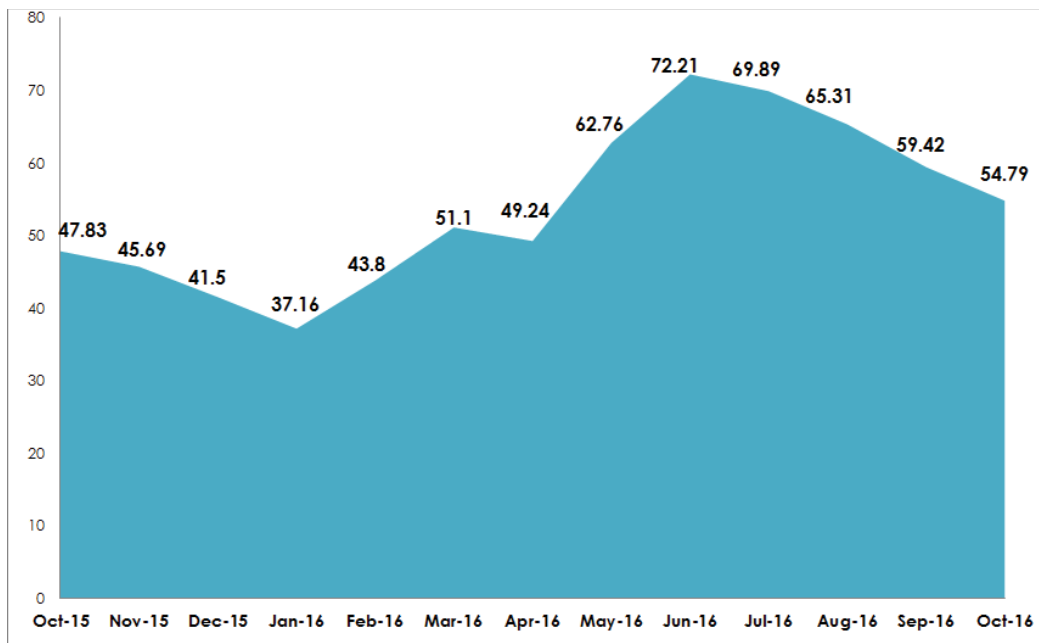
■ Water Meters Installed; **November: 30**

# WATER

## SERVICE PROVISION

The following two figures give a picture of the status of the Water Department each month. This data will always be shown through the previous month due to data processing times. The graph below shows the gallons that the department has billed for that month. This is shown in millions of gallons per month, and reflects what the department is intending to collect for water commodity revenue. This information allows the department to track the water produced vs. the water for which the department is compensated.

**MILLIONS OF GALLONS BILLED PER MONTH**



The chart below shows the number of customers billed each month. These numbers fluctuate month to month for a few reasons; new meter connections from new homes, customers moving in and opening accounts, and customers moving out and closing accounts. These two figures, coupled with the data from the water and sewer meter connections chart, give an overall, high-level, snapshot of the status of the department.

### 2015-2016 WATER & SEWER CUSTOMERS

DATE	WATER CUSTOMERS	SEWER CUSTOMERS
2016 Oct	6,826	2,691
2016 Sept	6,777	2,680
2016 Aug	6,763	2,667
2016 July	6,745	2,666
2016 June	6,747	2,678
2016 May	6,680	2,643
2016 Apr	6,655	2,625
2016 Mar	6,620	2,631
2016 Feb	6,533	2,574
2016 Jan	6,511	2,578
2015 Dec	6,512	2,570
2015 Nov	6,490	2,558