

COUNCIL  
**EXECUTIVE**  
REPORT

JANUARY / 2017



# INTRODUCTION

This issue of the Council Executive Report provides a summary of the Town's performance during January 2017. The information is organized in sections based on the Town's General Plan:

**LAND MANAGEMENT:** How Marana plans to use the land and where the Town expects growth.

**BUILT ENVIRONMENT:** Man-made structures built on the land. It is used to describe all structures, facilities and other physical infrastructure, and includes urban and rural development, telecommunications, utility networks, transportation systems, and sewer treatment and conveyance systems.

**PEOPLE AND COMMUNITY:** Marana values its citizens, businesses and visitors and strives to create a high quality of life. This theme ensures that citizen, business and visitor needs are addressed equally and includes public safety, parks and recreation, economic vitality and community involvement.

**RESOURCE MANAGEMENT:** Provides guidance in managing Marana's renewable and non-renewable resources. Elements include open space and trails, cultural resources, water resources and energy.

**NATURAL SYSTEMS:** Natural resources that we rely on to exist: land, air, water and biological systems.

## COUNCILMEMBERS

Mayor Ed Honea

Vice Mayor Jon Post

Councilmember David Bowen

Councilmember Patti Comerford

Councilmember Herb Kai

Councilmember Carol McGorray

Councilmember Roxanne Ziegler

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Report developed by:

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Ramon Armenta, Graphic Designer

## LAND MANAGEMENT

This table outlines Development Services projects in January. Projects can be in process for various lengths of time and will show up for several months after initial submittal until completed.

| PROJECT                                      | DESCRIPTION  | STATUS                      |
|--|--|-----------------------------|
| <b>PLAT</b>                                  |  |                             |
| Saguaro Bloom 8A<br>Final Plat               | DR Horton is re-subdividing Block 8A of Saguaro Bloom in order to increase the common area open space by reducing the number of lots.  | Waiting for final submittal |
| Saguaro Bloom<br>Block 3<br>Preliminary Plat | DR Horton is subdividing Block 1 of Saguaro Bloom to create 410 residential lots and common area on 91 acres of land.  | Waiting for 2nd submittal   |
| Saguaro Bloom<br>Block 1<br>Preliminary Plat | DR Horton is subdividing Block 1 of Saguaro Bloom to create 410 residential lots and common area on 91 acres of land.  | Waiting for 3rd submittal   |
| Twin Peaks Vista                             | Mr. and Mrs. Richard Neter are platting a 24 acre, private street subdivision with 58 lots on the west side of Twin Peaks Road at Camino de Manana.  | Waiting for 2nd submittal   |
| Camino de Oeste<br>Final Plat                | Pulte Homes is subdividing 72 acres of land located north of Cortaro Farms Rd, bordered by Camino de Oeste and Hartman Lane, for a residential subdivision with 144 lots.  | Waiting for 2nd submittal   |
| <b>REZONING</b>                              |  |                             |
| Twin Peaks Gateway                           | C&C Construction proposes to rezone 70 acres of land to be designated as R-6 (Residential) and NC (Neighborhood Commercial) in order to accommodate commercial development and 144 single-family residences located on the south side of Tangerine Road, just east of Twin Peaks Road. | Waiting for 2nd submittal   |
| Twin Peaks &<br>Lambert                      | Meritage Homes proposes to rezone 34.2 acres of land located on the east side of Twin Peaks Rd, at the Decker Drive intersection, for a residential subdivision with 58 lots.  | To Planning Commission      |
| Lazy K Bar Ranch                             | The Planning Center, representing the land owners, LKB Ranch, LLC, proposes to rezone 103.5 acres of land located west of Scenic Drive at Pima Farms Road, for a residential subdivision with 194 lots.  | Waiting for 2nd submittal   |

## LAND MANAGEMENT (CONT'D)

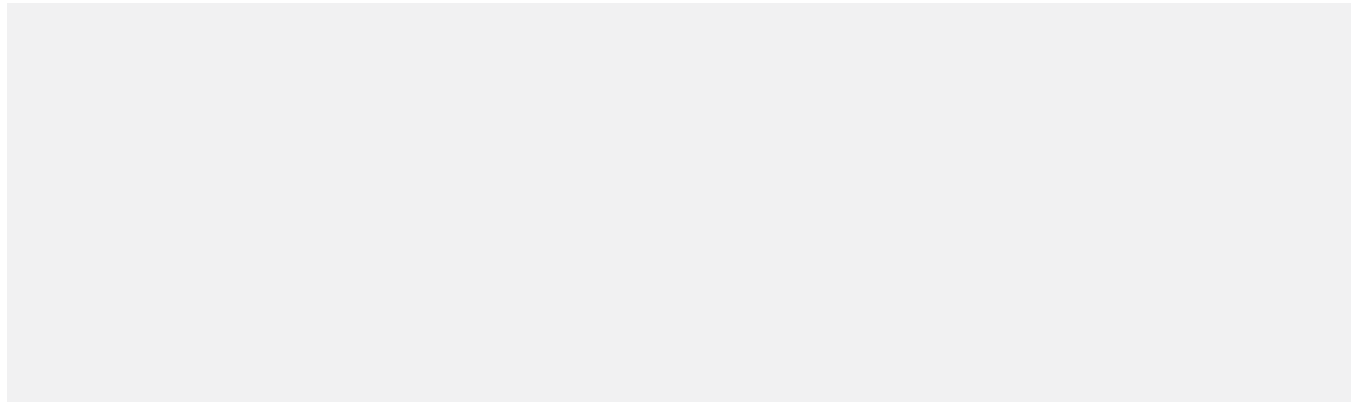
This table outlines Development Services projects in January. Projects can be in process for various lengths of time and will show up for several months after initial submittal until completed.

| PROJECT                         | DESCRIPTION  | STATUS                      |
|---------------------------------|--|-----------------------------|
| <b>DEVELOPMENT PLANS</b>        |  |                             |
| Circle K                        | Circle K Stores plans to construct a 5,900 SF fuel and convenience store on 2.36 acres of land located at the southeast corner of the Silverbell and Ina Roads intersection.   | 2nd submittal in review     |
| Topgolf                         | Arco Murray plans to construct a three-story, 52,796 SF, golf entertainment complex for Topgolf International, Inc. on 15 acres of land located on Costco Place, behind the Home Depot.  | 2nd submittal in review     |
| Marana Center Hampton Inn Hotel | 6300 Marana, LLC plans to construct a four-story, 101 room, 63,222 SF Hampton Inn Hotel on 2.9 acres of land located on Marana Center Boulevard within the Marana Center shopping center.  | 2nd submittal in review     |
| Villagio Self Storage           | National Self Storage Management, Inc. plans to construct an 86,532 SF indoor, self storage facility on 4.67 acres of land in the Villagio commercial center located on the west side of Thornydale Road, north of Tangerine Road. | Waiting for 2nd submittal   |
| Slivka Dental Office            | Dr. Matt Slivka plans to construct a 3,147 SF dental office on .36 acres of land located on the east side of Silverbell Rd, just south of Somerton Drive.  | Waiting for final submittal |

# BUILT ENVIRONMENT

## CIP CONSTRUCTION REPORT

The table tracks the process of major construction and design projects in the Town of Marana.



| Project Name - Design                                    | Project Budget | Design Percent Complete       |           |           |          |           |           | FY2017   |           |
|--|----------------|-------------------------------|-----------|-----------|----------|-----------|-----------|----------|-----------|
|  |                |                               | Feb       | Mar       | Apr      | May       | Jun       | Jul      | Aug       |
| Ina Rd Pavement Reconstruction                           | 2,390,430      | 5%                            | Design    |           |          |           |           |          |           |
| Aerie Drive Pavement Restoration                         | 835,000        | 5%                            | Design    |           |          |           |           |          |           |
| Coachline Blvd, Reconstruction                           | 2,075,000      | 30%                           | Design    |           |          |           | Advertise | Contract | Construct |
| Ora Mae Park Ball Fields Improvements                    | 388,000        | 95%                           | Design    | Advertise | Contract | Construct |           |          |           |
| Marana Road Realignment                                  | 1,717,000      | 90%                           | Design    | Advertise | Contract | Construct |           |          |           |
| Marana Public Safety Facility                            | 23,820,000     | 25%                           | Design    |           |          | Construct |           |          |           |
| Cracker Barrel Rd Pavement Restoration                   | 848,000        | 100%                          | Design    | Advertise | Contract | Construct |           |          |           |
| Tangerine Sky Community Park - Design                    | 3,211,963      | 95%                           | Design    | Advertise | Contract | Construct |           |          |           |
| Project Name - Construction                              | Project Budget | Construction Percent Complete |           |           |          |           |           | FY2017   |           |
|  |                |                               | Feb       | Mar       | Apr      | May       | Jun       | Jul      | Aug       |
| Tangerine/Downtown Sewer Convey - Phase 2                |                | 16%                           | Construct |           |          |           |           |          |           |
| 2017 Pavement Preservation                               | 1,490,000      | 20%                           |           | Construct |          |           |           |          |           |
| Tangerine Sky Community Park - Site Grading              | 3,211,963      | 1%                            | Construct |           |          |           |           |          |           |
| SUP EL Rio to Avra Valley Road                           | 1,200,000      | 15%                           | Construct |           |          |           |           |          |           |
| Tangerine Rd.: I-10 to La Canada Phase 1, (Construction) | 59,500,000     | 25%                           | Construct |           |          |           |           |          |           |

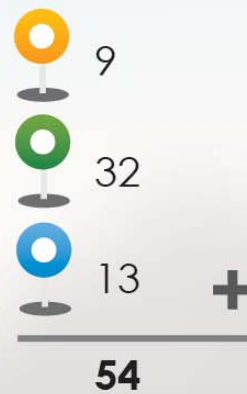


**SINGLE-FAMILY  
RESIDENTIAL PERMITS REPORT**

**2017**

**REGIONS**

**TOTALS**



**BAR CHART - MONTHLY TOTALS**





PERMITS ISSUED

JAN.

**C** Coca-Cola Bottling Co.  
5551 W. Coca Cola Pl.

**C** Reliable Laser Solutions  
7620 N. Hartman Ln. Suite 126

**C** Acacia Family Nursery LLC  
8080 W. Tangerine Rd.

**C** TMC Pools  
6800 N. Camino Martin

**C** Boston's The Gourmet Pizza  
5825 W. Arizona Pavilions Dr.

**T** 646 Fitness LLC  
8591 N. Silverbell Rd.

**C** Continental Ranch Insurance  
5960 W. Arizona Pavilions Dr. #120

**T** Sparkle & Splash Pool Care  
3630 W. Tangerine Rd. #112



54

NEW SINGLE-FAMILY RESIDENTIAL



8

COMMERCIAL



25

PHOTOVOLTAIC



NEW RETAIL



TENANT IMPROVEMENT



CERTIFICATE OF OCCUPANCY

**RESIDENTIAL**  
Internal service  
target: 10 days

93%

**CERTIFICATE OF OCCUPANCY**  
Internal service  
target: 10 days

100%

**REMODEL/  
ADDITION RETAIL  
COMMERCIAL**  
Internal service  
target: 25 days

100%

**NEW RETAIL  
COMMERCIAL**  
Internal service  
target: 10 days

100%

PERFORMANCE SUCCESS RATES



# PEOPLE AND COMMUNITY

## PUBLIC SERVICES AND SAFETY

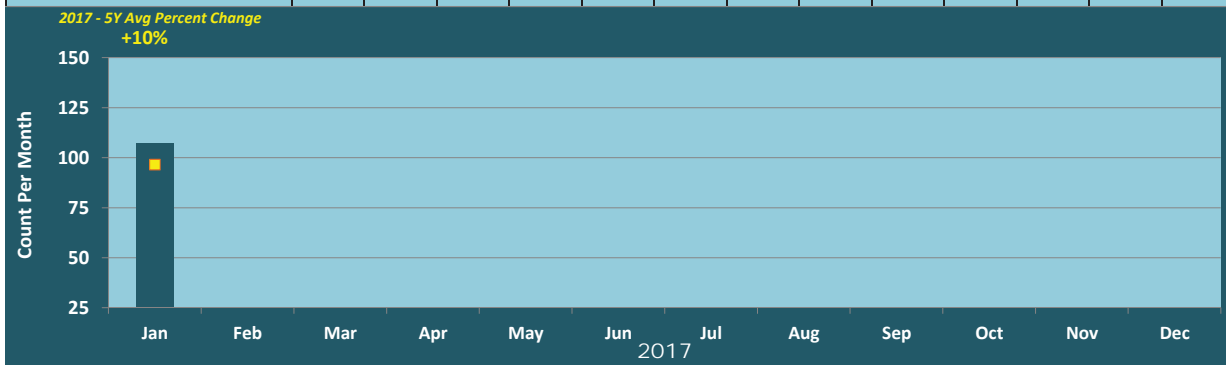
### Crime Data – January 2017

#### Summary Report

- Although crime numbers related to vehicle break-ins were higher than normal for the month of January, most of the crimes contributing to that spike occurred in the first week of January. Staff efforts to identify thieves, targeted deployments, case follow-up, education of the neighborhoods, and many arrests appear to be having the desired impact. The vehicle break-ins since January 7 have returned to normal or less than normal numbers. We continue to monitor our suspects and will adjust plans and strategies as needed to prevent these crimes.
- The robbery noted in the graphic below was a robbery of the AM/PM on Orange Grove. At this time all indications are that this was an employee theft issue and not a robbery.
- Panhandlers have been present in the Arizona Pavillions area in numbers larger than we have seen in the past. We are continuing to work with the businesses in the area, make contact and identify everyone and encourage them to seek assistance through some of the social services available to them.

Marana Police Department  
January 2017 Crime Report

|                            | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec | Total |
|----------------------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-------|
| 2017 Part 1 Crime Total    | 107 |     |     |     |     |     |     |     |     |     |     |     | 107   |
| 5Y (2012-2016) P1 Average  | 97  |     |     |     |     |     |     |     |     |     |     |     |       |
| Homicide                   | 0   |     |     |     |     |     |     |     |     |     |     |     | 0     |
| Sexual Assault             | 0   |     |     |     |     |     |     |     |     |     |     |     | 0     |
| Robbery                    | 1   |     |     |     |     |     |     |     |     |     |     |     | 1     |
| Aggravated Assault         | 3   |     |     |     |     |     |     |     |     |     |     |     | 3     |
| Burglary                   | 5   |     |     |     |     |     |     |     |     |     |     |     | 5     |
| Larceny (exc. Shoplifting) | 56  |     |     |     |     |     |     |     |     |     |     |     | 56    |
| Larceny/Shoplifting        | 37  |     |     |     |     |     |     |     |     |     |     |     | 37    |
| Motor Vehicle Theft        | 5   |     |     |     |     |     |     |     |     |     |     |     | 5     |
| *Rec MV Theft              | 2   |     |     |     |     |     |     |     |     |     |     |     | 2     |
| Arson                      | 0   |     |     |     |     |     |     |     |     |     |     |     | 0     |



Data Source/Extraction Date: Spillman OBSV, 02/07/2017. Data displayed reflect case counts. Crime counts may change pending quality control and reclassifications.

Crime counts may differ from MPD Record's Unit counts provided to FBI based on Uniform Crime Reporting Scoring Criteria.

\*Motor Vehicle Recoveries are not included in Part One Crime Total.

Crime Analyst Janice Moser

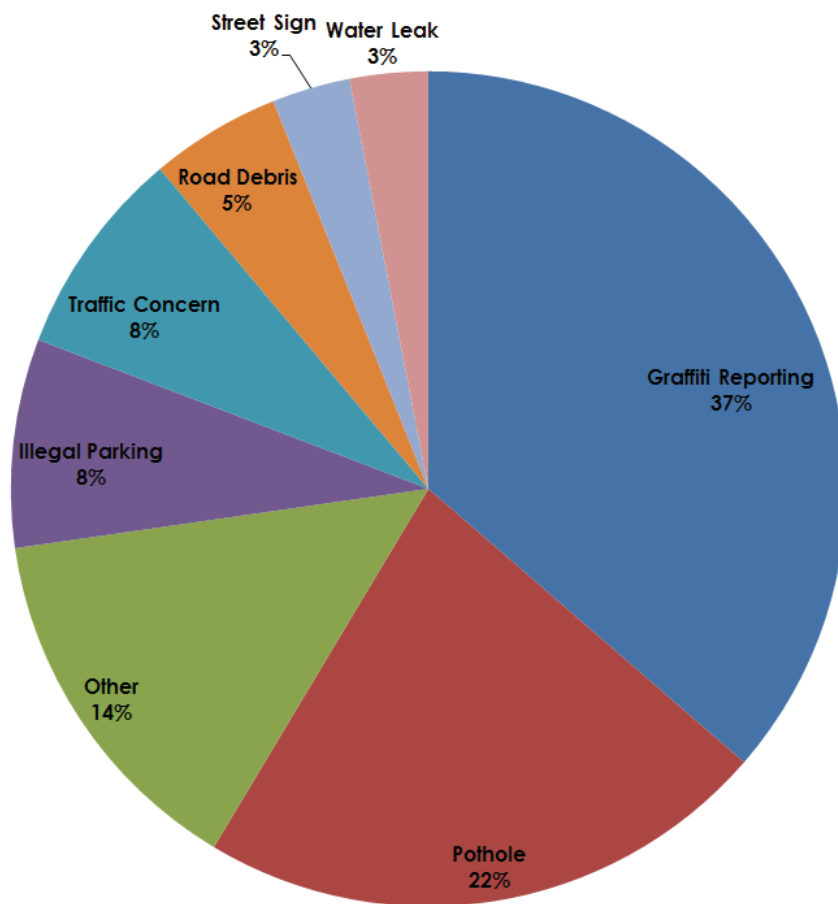
# PEOPLE AND COMMUNITY

## PUBLIC SERVICES AND SAFETY

### Citizen Requests Metrics – January 2017

|                                    |    |
|------------------------------------|----|
| Total Reports Submitted:           | 36 |
| Total Reports Closed:              | 36 |
| Average reports submitted per day: | 1  |
| Average time to close (in days):   | 3  |

### BREAKDOWN OF REQUEST TYPES



\*\*For a full-text report of individual citizen requests, please contact the Town Manager's Office.

# ECONOMIC VITALITY

## BUSINESS LICENSES:

The following filed business licenses in January.

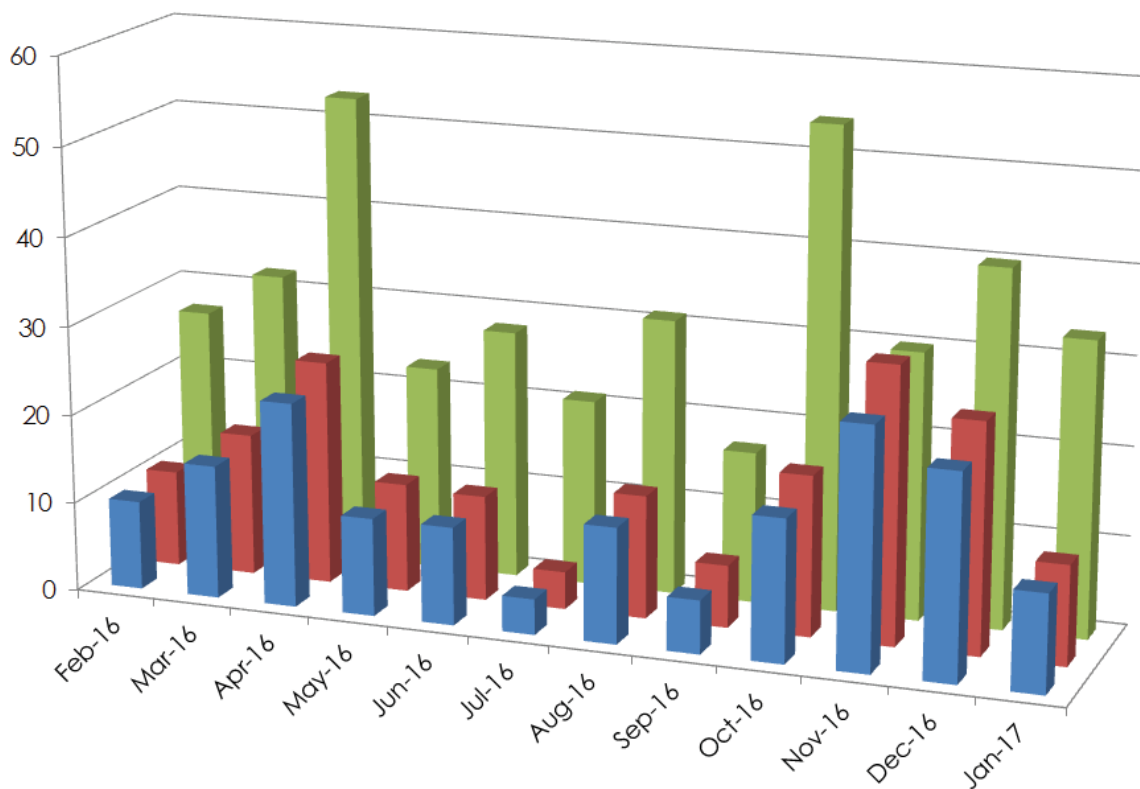
| NAME                                | BUSINESS TYPE     | CITY OF ORIGIN | STATE OF ORIGIN |
|-------------------------------------|-------------------|----------------|-----------------|
| LLJ HOLDINGS LLLP                   | COMM. REAL ESTATE | MARANA         | AZ              |
| WALKER INDUSTRIAL II                | COMM. REAL ESTATE | TUCSON         | AZ              |
| MINERS CO-OP                        | COMM. REAL ESTATE | TUCSON         | AZ              |
| HIDDEN HOLLOW CONSTRUCTION          | CONTRACTOR        | TUCSON         | AZ              |
| ARIZONA BEST BUILDER                | CONTRACTOR        | TUCSON         | AZ              |
| NESBITT CONTRACTING CO INC          | CONTRACTOR        | TEMPE          | AZ              |
| ARCO MURRAY NATIONAL                | CONTRACTOR        | DOWNERS GROVE  | IL              |
| JENSEN PRECAST                      | MANUFACTURER      | TUCSON         | AZ              |
| BELLA FIORE CUSTOM DESIGNS          | PEDDLER           | GREEN VALLEY   | AZ              |
| ENJOYA BOWLS                        | PEDDLER           | TUCSON         | AZ              |
| THE BLUE ROCK GUY                   | PEDDLER           | DEMING         | AZ              |
| STONE HOUSE ROCK LAPIDARY           | PEDDLER           | PLAINWELL      | MI              |
| ROCKGIRLS ROCK                      | PEDDLER           | TUCSON         | AZ              |
| SULLIVAN & ROSE                     | PEDDLER           | STORDEN        | AZ              |
| RUNNING BOAR MINERALS               | PEDDLER           | DIVIDE         | CO              |
| RAINBOWOLOGY                        | PEDDLER           | FORT WAYNE     | IN              |
| GALLERY TCR                         | PEDDLER           | TEMPE          | AZ              |
| PRANA REIKI                         | PEDDLER           | MEDANALAS      | NM              |
| CHARLIE GREENLER                    | PEDDLER           | SANTA MARIA    | CA              |
| EMMETT GIBSON                       | PEDDLER           | ST GEORGE      | UT              |
| ARIZONA DESERT ICE                  | PEDDLER           | TEMPE          | AZ              |
| AMERICANO MEXICANO                  | PEDDLER           | TUCSON         | AZ              |
| S. JACOBS AZ RAINBOW PETRIFIED WOOD | PEDDLER           | LAKESIDE       | AZ              |
| ARIZONA NEVADA LAPIDARY MATERIALS   | PEDDLER           | PHOENIX        | AZ              |
| CRYING ONION CAFE                   | RESTAURANT        | TUCSON         | AZ              |
| BRAVO ACTUAL LLC                    | RETAIL            | TUCSON         | AZ              |
| MODERN WRISTS                       | RETAIL            | MARANA         | AZ              |
| ROADRUNNER RACE TIMING              | SERVICE           | MARANA         | AZ              |
| CROSS FIT 646 MARANA                | SERVICE           | TUCSON         | AZ              |
| RICMEL PRODUCTIONS                  | SERVICE           | MARANA         | AZ              |
| TROY'S TAX SERVICES                 | SERVICE           | TUCSON         | AZ              |
| JTURK PHOTOGRAPHY                   | SERVICE           | ORO VALLY      | AZ              |
| RELIABLE LASER SOLUTIONS            | SERVICE           | TUCSON         | AZ              |
| AUSTENS MASOURY                     | SERVICE           | MARANA         | AZ              |
| CATO EMPLOYEE SERVICE L.P.          | SERVICE           | TUCSON         | AZ              |
| CREATIVE ALUMINUM                   | SERVICE           | TUCSON         | AZ              |
| NATURE TO YOU                       | SERVICE           | TUCSON         | AZ              |
| ESSENTIAL PEST CONTROL INC          | SERVICE           | TUCSON         | AZ              |
| RICO MARTIN PHOTOGRAPHY             | SERVICE           | MARANA         | AZ              |
| LUCAS ELECTRIC LLC                  | SERVICE           | VAIL           | AZ              |
| NOSTALGIA GLASS                     | SERVICE           | GLENDALE       | AZ              |
| FARMERS INSURANCE AGENCY            | SERVICE           | TUCSON         | AZ              |
| EARTH WEB TECHNOLOGIES LLC          | SERVICE           | MARANA         | AZ              |
| FAMILY LAW LEGAL CONSULTING         | SERVICE           | MARANA         | AZ              |

# RESOURCE MANAGEMENT

## WATER

### New Connections:

The chart below shows the number of water meters installed, sewer cards issued, and sewer equivalent dwelling units for the given month. A sewer card is issued during the building permit process for projects that are within the Town's service area, allowing the project to connect to the system. The impact fees associated with these cards are based on meter size, 5/8", 3/4", 1", etc. The impact fees that went into effect on August 1, 2014 allow the Utilities Department to better track the revenue and capacity related to sewer cards issued through Equivalent Dwelling Units (EDUs). A 5/8" meter is the standard and has a value of 1 EDU, each larger meter size is then based off of this 1 EDU. The red bar shows the sewer EDUs for the cards issued during that month. The EDU measurement more accurately reflects the revenues collected and the capacity at the Marana Wastewater Treatment Facility.



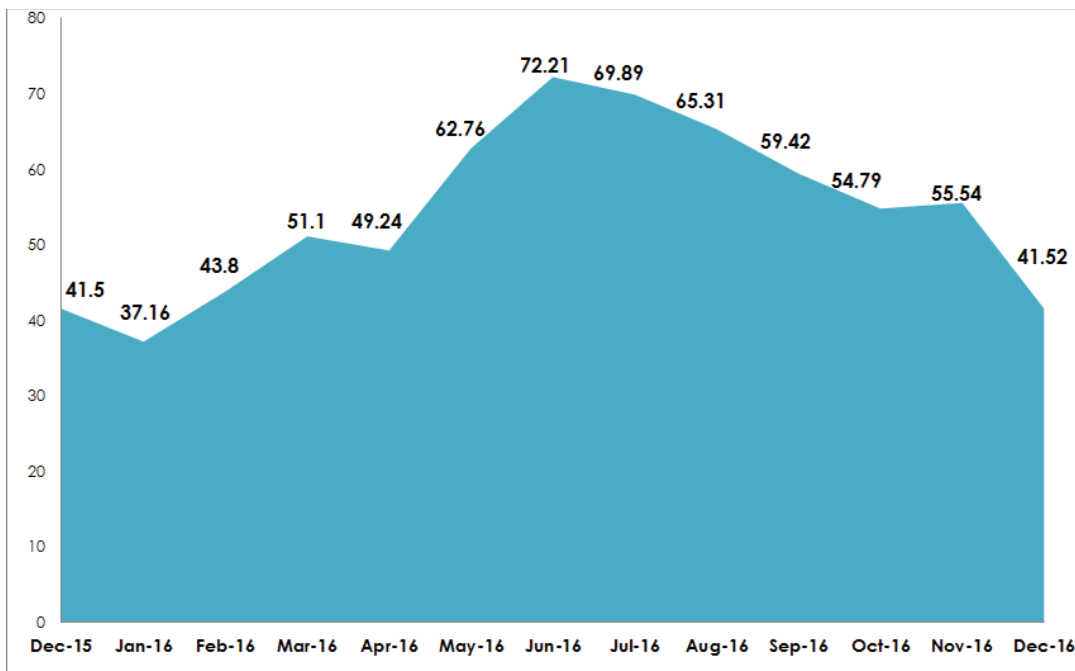
- Sewer Cards Issued, **January: 11**
- Sewer EDUs Issued, **January: 11.2**
- Water Meters Installed, **January: 33**

# WATER

## SERVICE PROVISION

The following two figures give a picture of the status of the Water Department each month. This data will always be shown through the previous month due to data processing times. The graph below shows the gallons that the department has billed for that month. This is shown in millions of gallons per month, and reflects what the department is intending to collect for water commodity revenue. This information allows the department to track the water produced vs. the water for which the department is compensated.

## MILLIONS OF GALLONS BILLED PER MONTH



The chart below shows the number of customers billed each month. These numbers fluctuate month to month for a few reasons; new meter connections from new homes, customers moving in and opening accounts, and customers moving out and closing accounts. These two figures, coupled with the data from the water and sewer meter connections chart, give an overall, high-level, snapshot of the status of the department.

## 2016 WATER & SEWER CUSTOMERS

| DATE      | WATER CUSTOMERS | SEWER CUSTOMERS |
|-----------|-----------------|-----------------|
| 2016 Dec  | 6,880           | 2,724           |
| 2016 Nov  | 6,848           | 2,698           |
| 2016 Oct  | 6,826           | 2,691           |
| 2016 Sept | 6,777           | 2,680           |
| 2016 Aug  | 6,763           | 2,667           |
| 2016 July | 6,745           | 2,666           |
| 2016 June | 6,747           | 2,678           |
| 2016 May  | 6,680           | 2,643           |
| 2016 Apr  | 6,655           | 2,625           |
| 2016 Mar  | 6,620           | 2,631           |
| 2016 Feb  | 6,533           | 2,574           |
| 2016 Jan  | 6,511           | 2,578           |