

COUNCIL

# EXECUTIVE

REPORT

J A N U A R Y 2 0 1 4



This issue of the Council Executive Report provides a summary of the Town's performance during January 2014. The information is organized in sections based on the Town's General Plan:

**LAND MANAGEMENT:** How Marana plans to use the land and where the Town expects growth.

**BUILT ENVIRONMENT:** Man-made structures built on the land. It is used to describe all structures, facilities and other physical infrastructure, and includes urban and rural development, telecommunications, utility networks, transportation systems, and sewer treatment and conveyance systems.

**PEOPLE AND COMMUNITY:** Marana values its citizens, businesses and visitors and strives to create a high quality of life. This theme ensures that citizen, business and visitor

needs are addressed equally and include public safety, parks and recreation, economic vitality and community involvement.

**RESOURCE MANAGEMENT:** Provides guidance in managing Marana's renewable and non-renewable resources. Elements include open space and trails, cultural resources, water resources and energy.

**NATURAL SYSTEMS:** Natural resources that we rely on to exist- land, air, water and biological systems.

## COUNCILMEMBERS

Mayor Ed Honea

Vice Mayor Jon Post

Councilmember David Bowen

Councilmember Patti Comerford

Councilmember Herb Kai

Councilmember Carol McGorray

Councilmember Roxanne Ziegler

## REPORT COMPILED BY:

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# LAND MANAGEMENT

This table outlines Development Services projects in January. Projects can be in process for various lengths of time and will show up for several months after submittal until completed.

PROJECT	TYPE			STATUS
	PRELIMINARY/FINAL PLATS	DEVELOPMENT PLANS	REZONING/SPECIFIC PLANS	
Aerie 4115		x		Waiting for Council
Camino Vaquero/Twin Peaks Vistas			x	To Council
Casa Sevilla - FP	x			Waiting for Council
Continental Ranch Specific Plan Amendment		x		
Cypress Gardens - FP	x			To Council
Del Webb II @ Dove Mountain - FP	x			Waiting for Council
Golden Barrel at Dove Mountain - FP	x			Waiting for Council
John Deere		x		Approved
Lazy K Bar Ranch			x	Waiting for Council
Marana Main Street Block Plat - FP	x			Approved
Marana Technology Campus			x	To Council
McDonald's Main Street		x		3rd submittal
Tangerine Ridge Specific Plan			x	Waiting for Council
Tractor Supply		x		Approved
Twin Peaks 99 / Preserve @ Twin Peaks			x	To Council
Twin Peaks/Oasis Hills			x	1st submittal
Yoem Subdivision	x			Waiting for Council
Boulder Bridge Pass III	x			

# BUILT ENVIRONMENT

## CIP CONSTRUCTION REPORT

The following table tracks the process of major construction and design projects in the Town of Marana this fiscal year.

Munis #	Project Name	Original Budget	Invoiced	Source	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	March	April	Ac
	Impact Fee Study	\$ 200,000	\$ 34,697	Park Impact NW Benefit Area, NW Benefit Area					Advertize		Public Hearing (growth)	Adoption (growth data)	Public Hearing (Fees)		Ac (7 be
ST043	Ina Rd Right Turn Bays onto Thornydale	\$ 560,000	\$ 63,708	RTA			Design					Construction			
ST046	Ina Rd Sidewalk (Thornydale/Meredith S.)	\$ 80,000	\$ -				Design					Construction			
EN001	Honea Heights Sewer Improvements	\$ 72,000	\$ 4,402	General Fund	Lopez Home Sewered										
ST034	Costco Drive	\$ 750,000	\$ 11,297	Hurf									Construction		
TBD	Marana TI Beautification	\$200,000	\$ -								Construction				
CP011	Downtown Sidewalk Infill	\$ 200,000	\$ 3,556	RTA					Design					Construction	
OM001	Pavement Preservation	\$ 897,741	\$772,206	Hurf			Construction								
PK003	Heritage Park	\$ 1,962,259	\$286,911	Park Impact Fees	Design	Construction - Farm Infrastructure				Master Plan for Park - Design for Splash Park and Arena Facility					
PK006	Santa Cruz River Shared Use Path Phase III	\$ 1,166,493	\$ 11,263	Transportation Fund & FHWA	Detail										
PK013	SUP EL Rio to Avra Valley Road (PHASE 1)	\$ 120,000	\$ 3,150	Park Impact Fees & RTA					Design						
ST021	Tangerine Road Corridor	\$ 5,934,036	\$ 9,646	RTA					Design						
ST035	Cracker Barrel Rd Pavement Restoration	\$ 534,621	\$ 28,152	Hurf									Construction		
ST039	Blue Crossing Way Roadway Repair	\$ 310,000	\$ -	Transportation Fund									Stabilization		Co
ST041	Continental Ranch Parcel 26	\$ 281,500	\$ 1,950	Transportation Fund						Construction					
ST042	Continental Ranch Parcel 28	\$ 511,500	\$ 10,460	Transportation Fund								Construction			
WR008	Marana WRF Initial Expansion	\$ 700,000	\$571,868	WW Capital Fund			Construction								
WT022	Palo Verde Water Plant	\$ 225,000	\$ 82,551	WW Capital Fund									Construction		

View digital report for optimal viewing.



# PERMITS ISSUED - JAN.



# 39

## NEW SINGLE-FAMILY RESIDENTIAL



# 4

## COMMERCIAL



**Sally Beauty Supply**  
8560 N Cortaro Rd #172



**La Mesa Tortilla**  
3684 W Orange Grove Rd #168



**The Pet Club**  
3996 W Ina Rd #130



**Taco Giro**  
4140 W Ina Rd #184



NEW  
RETAIL



TENANT  
IMPROVEMENT



CERTIFICATE OF  
OCCUPANCY

**RESIDENTIAL**  
Internal service  
target: 10 days

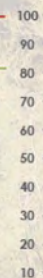
82%

**CERTIFICATE OF  
OCCUPANCY**  
Internal service  
target: 10 days

100%

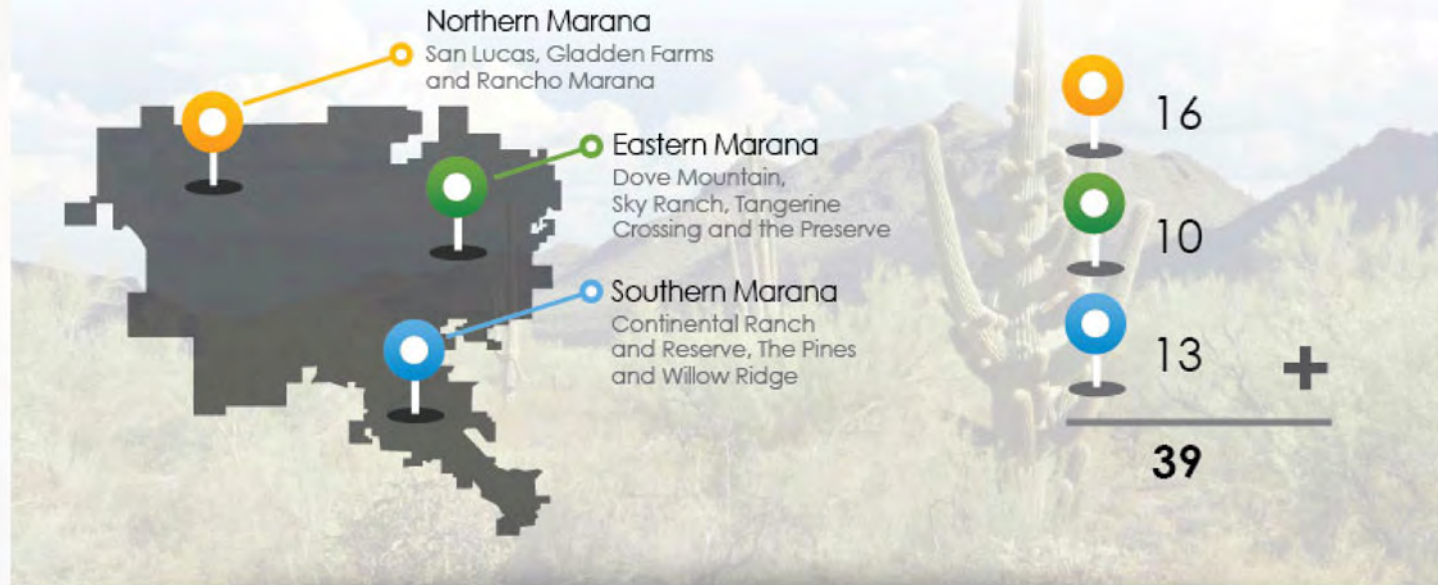
**REMODEL/  
ADDITION RETAIL  
COMMERCIAL**  
Internal service  
target: 25 days

100%



## REGIONS

## 2014 TOTALS



## BAR CHART - MONTHLY TOTALS



## Utilities Construction Process

Over the past several weeks, work has been done at the Marana Water Reclamation Facility in support of the future Marana Effluent Recharge Facility. Staff working with members of Montgomery & Associates and Hydrogeophysics have been doing extensive hydrogeologic characterization on the parcel located due east of the wastewater plant. Early indications are demonstrating that the property should be well-suited for an aquifer recharge program. The Utilities Department is targeting 2016 for completion of Phase I construction, permitting, and initiation of recharge activities.





# PEOPLE AND COMMUNITY

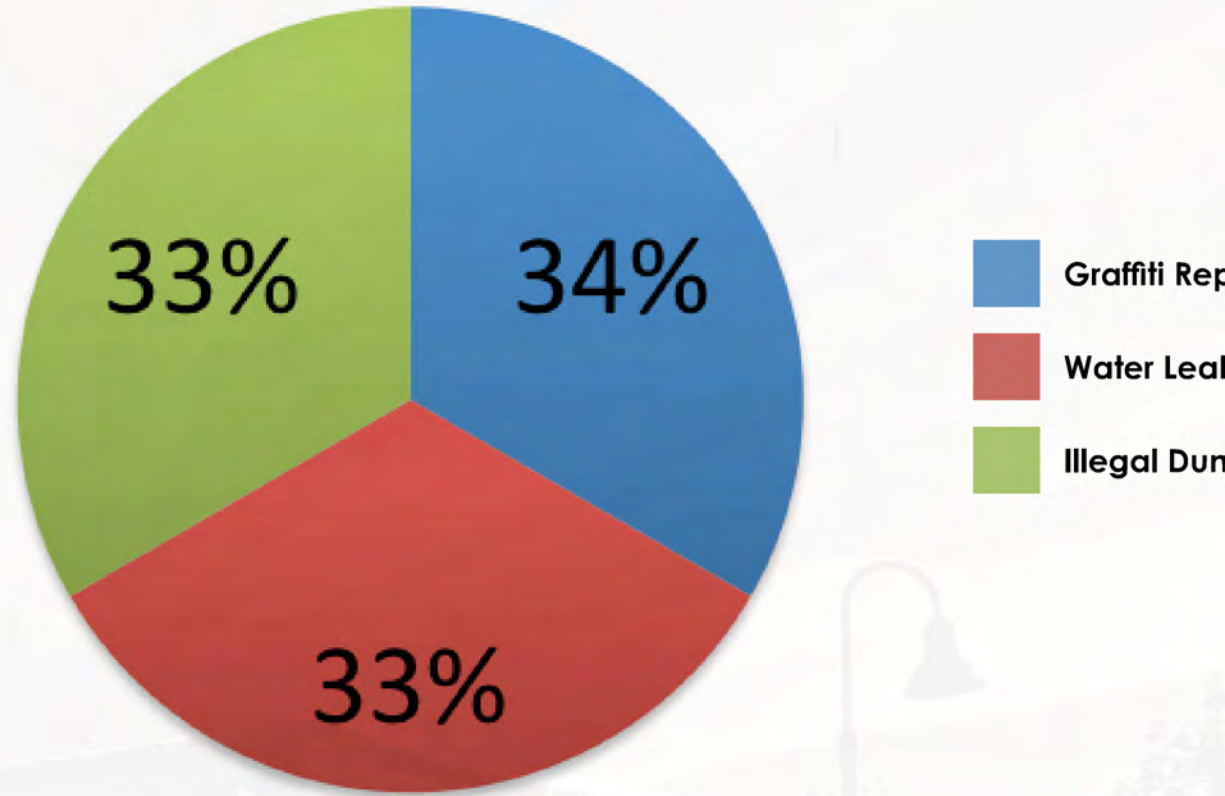
## PUBLIC SERVICES AND SAFETY

### My Marana App –January 2014

Citizens can alert the Town of issues throughout the community by accessing My Marana App, a free service that downloads to any smart phone. The application uses the phone's GPS feature to accurately identify the location of concern and allows Town employees to update citizens on the status of their issue.

DATE CREATED	DATE UPDATED	TURNOVER	REQUEST TYPE	DESCRIPTION	
1/28/14 17:56	1/31/14 17:42	3	Graffiti Reporting	Tagged	
1/25/14 17:49	1/27/14 17:54	2	Water Leak	Leaking fire hydrant. Fire hydrant across from the MOC is leaking water next to asphalt parking lot.	
1/22/14 21:08	1/28/14 16:17	6	Illegal Dumping/Trash	Lots of trash collecting on Silverbell between Ina and Ruthrauff.	

# January My Marana App Categories

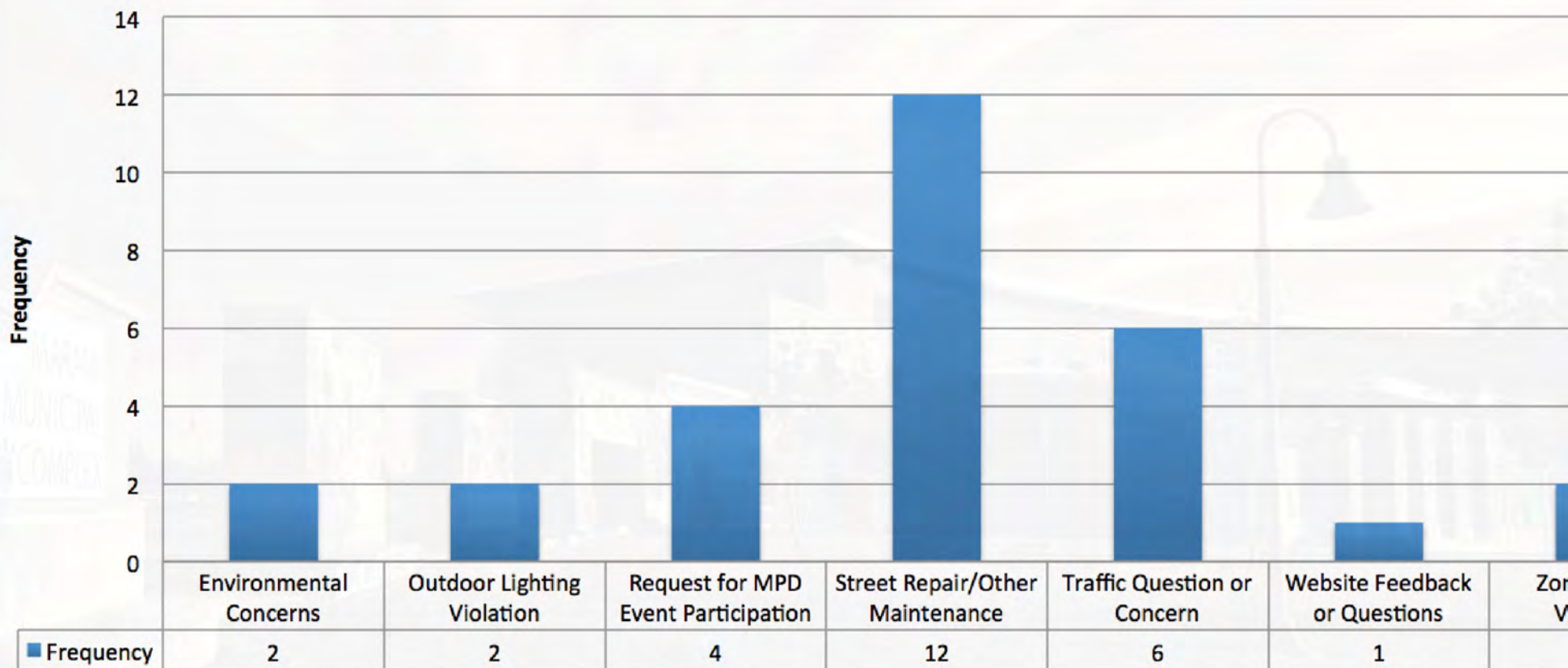


CATEGORY	FREQUENCY	AVERAGE DAY TURNOVER
Graffiti Reporting	1	3
Water Leak	1	2
Illegal Dumping/Trash	1	6

## Citizen Request Tracker – January 2014

The Citizen Request Tracker is a web-based application for citizens and employees to address the Town of Marana of concerns throughout the community. It can be accessed through [Marana.com](http://Marana.com)

### Citizen Request Tracker



2013. Overall, Part 1 crime rates decreased by 9% in comparison to 2012. When combined with a 16% decrease in 2012 (in comparison to 2011), the Town has realized a 25% decrease in Part 1 crime over the past two years. A vast majority of the Part 1 crime we experience are property crimes, most of which are larcenies, which include shopliftings, theft from motor vehicles, etc. Violent crime remains very low and the police department is continuing its efforts to reduce all types of crime through a variety of proactive strategies, partnerships with the community, crime prevention programs and strong investigative efforts.

% change						% change		
2013	2011-2012	2012-2013	Part 2 Crime	2011	2012	2013	2011-2012	2012-2013
1	-100%	UP*	Other Assaults	217	200	150	-8%	-25%
4	-78%	100%	Forgery & Counterfeit	25	27	19	8%	-30%
10	8%	-23%	Frauds	223	240	188	8%	-22%
23	-23%	0%	Embezzlement	5	1	1	-80%	0%
135	-24%	7%	Stolen Property	0	4	4	UP*	0%
878	-17%	-6%	Criminal Damage	348	353	345	1%	-2%
43	21%	-59%	Weapons Violation	7	11	6	57%	-45%
6	-60%	200%	Commercialized Sex	0	1	2	UP*	100%
19	1267%	-54%	Sex Offenses	26	30	24	15%	-20%
4	400%	-20%	Narcotic Drug Laws	296	269	169	-9%	-37%
<b>1,100</b>	<b>-16%</b>	<b>-9%</b>	Offenses Against Family	19	17	19	-11%	12%
			DUI	158	223	142	41%	-36%
			Liquor Laws	56	37	25	-34%	-32%
			Public Intoxication	4	2	1	-50%	-50%
			Disorderly Conduct	2	29	25	1350%	-14%
			Vagrancy	2	29	25	1350%	-14%
			Other Offenses	219	223	187	2%	-16%
			Arrest Oth Jurisdiction	188	212	159	13%	-25%
% change						% change		
2013	2011-2012	2012-2013						
3	-100%	UP*						
97	64	18%						
536	-11%	-7%						
129	69%	-2%						

## Business Licenses:

The following filed new business licenses in January.

NAME	ADDRESS	CITY	STATE
LYTLE ELECTRIC LLC	PO BOX 17407	TUCSON	AZ
ETICO CONSTRUCTION LLC	23449 N 35TH DR	GLENDALE	AZ
ARIZONA COATING APPLICATORS IN	3531 W LOWER BUCKEYE RD	PHOENIX	AZ
SIERRA MASONRY LLC	5658 E FAIRBROOK	MESA	AZ
D & E ARIZONA VENTURES LLC	3468 W ORANGE GROVE #168	TUCSON	AZ
GLADDEN FARMS DENTAL	13435 N LON ADAMS DR	MARANA	AZ
HOME CARETAKERS LLC	6890 E SUNRISE DR #120-525	TUCSON	AZ
URGENT CARE MECHANICAL	PO BOX 728	SAHUARITA	AZ
PET CLUB MARANA LLC	3996 W INA RD #130	TUCSON	AZ
LILIANA ESPINOZA	3615 W SUNGLADE DR	TUCSON	AZ
RACHEL COPPEN	7415 W MOUNTAIN SKY DR	TUCSON	AZ
KANAAN CUSTOM BUILDERS	5148 N SHANNON RD	TUCSON	AZ
RED DESERT ELECTRIC INC	6602 N 58TH DR	GLENDALE	AZ
JEAN CHRISTOFFE HUSER	649 N VENICE AV	TUCSON	AZ
SALLY BEAUTY SUPPLY LLC	8260 N CORTARO RD #172	TUCSON	AZ
WONDER WORLD	12543 N BOSCOMBE DR	MARANA	AZ
LUNDGREN HOMES	8987 E TANQUE VERDE RD #309-176	TUCSON	AZ
MIKE THOMPSON CONST CO	8921 WEST BOPP RD	TUCSON	AZ
NORTHWEST PROPERTY	7229 N THORNYDALE RD #113	TUCSON	AZ
INDUSTRIAL INSPECTION	PO BOX 51026	PHX	AZ
SUNHARVEST SOLAR & ELECTRICAL	12058 W ASTER DR	EL MIRAGE	AZ
ABCO SOLAR INC	1000 E FT LOWELI RD	TUCSON	AZ
MAGICAL UNICORN LLC	12550 W ORANGE GROVE RD	TUCSON	AZ
SUBURBAN AIR	3609 W BUTTERFLY LN	TUCSON	AZ
IKE'S CARPENTER SHOP LLC	13720 N SANDARIO RD	MARANA	AZ
TG NORTH LLC	4140 W INA RD #180	TUCSON	AZ
VERDE BUILDING CORPORATION	18521 E QUEEN CREEK RD #105-621	QUEENCREEK	AZ
ULTRA AIR CONDITIONING INC	6861 E POTAWATAMI DR	TUCSON	AZ
POST SIGN COMPANY LLC	2625 N 58TH ST	SCOTTSDALE	AZ
SHARPTON'S ELECTRIC SERVICES I	5615 S FORREST AV	TUCSON	AZ
COMPLETE OFFICE RESOURCE LLC	5723 W SHADY GROVE DR	TUCSON	AZ
OLD PUEBLO PROMOTIONS LLC	35770 S ASHBURN TR	MARANA	AZ
LINDSEY WELDING AND	12725 N SATSUMA DR	MARANA	AZ
ADVANCED ELECTRONIC PRODUCTS	4655 PLACITA MADRE ISABELLA	MARANA	AZ
Creative Touch Interiors INC	501 W CHURCH ST	ORLANDO	FL

